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**NOP/421130 SECOND BEST
FIELDWORK DATES : 8TH - 10TH DECEMBER 2006**

**Q1 WHICH OF THE FOLLOWING CITIES, IF ANY, DO YOU CONSIDER TO BE ENGLAND'S
SECOND CITY, AFTER THE CAPITAL CITY LONDON?**

WOULD YOU SAY...

BASE : ALL ADULTS AGED 16+

	TOTAL	SEX		AGE						SOCIAL CLASS			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
UNWEIGHTED TOTAL	1000	482 48%	518 52%	114 11%	154 15%	170 17%	199 20%	158 16%	205 21%	213 21%	311 31%	209 21%	267 27%
WEIGHTED TOTAL	1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%
MANCHESTER	484 48%	227 47%	257 50%	71 59%	84 54%	92 48%	75 46%	73 47%	89 42%	94 45%	156 51%	109 50%	125 46%
BIRMINGHAM	403 40%	202 42%	202 39%	46 38%	55 36%	69 36%	68 41%	64 42%	102 48%	95 46%	117 39%	78 36%	112 41%
NONE OF THESE	52 5%	32 7%	20 4%	3 3%	5 3%	14 7%	13 8%	11 7%	6 3%	8 4%	12 4%	17 8%	15 6%
DON'T KNOW	61 6%	22 5%	40 8%	1 1%	11 7%	19 10%	8 5%	6 4%	17 8%	11 5%	18 6%	12 6%	20 7%



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WOULD YOU SAY...

BASE : ALL ADULTS AGED 16+

	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
UNWEIGHTED TOTAL	1000	82 8%	50 5%	107 11%	86 9%	69 7%	49 5%	40 4%	85 9%	86 9%	121 12%	194 19%	31 3%
WEIGHTED TOTAL	1000	82 8%	50 5%	106 11%	84 8%	68 7%	50 5%	40 4%	87 9%	86 9%	123 12%	196 20%	28 3%
MANCHESTER	484 48%	38 47%	31 62%	84 79%	48 57%	27 40%	26 51%	18 46%	11 12%	31 37%	66 54%	87 44%	16 57%
BIRMINGHAM	403 40%	30 37%	15 31%	14 13%	25 30%	36 54%	18 37%	18 46%	72 83%	39 45%	42 34%	87 45%	5 17%
NONE OF THESE	52 5%	6 7%	3 6%	4 4%	8 9%	2 3%	3 5%	1 3%	2 3%	6 6%	5 4%	10 5%	2 7%
DON'T KNOW	61 6%	8 10%	1 1%	4 4%	3 3%	2 3%	3 7%	2 6%	2 2%	10 12%	9 7%	12 6%	6 20%



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SECOND CITY, AFTER THE CAPITAL CITY LONDON?**

WOULD YOU SAY...

BASE : ALL ADULTS AGED 16+

TOTAL	STANDARD REGION			MARITAL STATUS			WORKING STATUS		
	NORTH	MIDLANDS	SOUTH	MARRIED /LIVING AS MARRIED	SINGLE	WIDOW -ED/ DIVORC -ED/ SEPA- RATED	FULL TIME	PART TIME	NOT WORKING
1000	325 33%	274 27%	401 40%	573 57%	254 25%	173 17%	422 42%	146 15%	432 43%
1000	322 32%	273 27%	405 40%	569 57%	250 25%	181 18%	440 44%	151 15%	408 41%
484 48%	201 62%	98 36%	185 46%	267 47%	139 56%	77 43%	222 50%	78 52%	184 45%
403 40%	85 26%	150 55%	168 42%	234 41%	88 35%	82 45%	164 37%	60 39%	180 44%
52 5%	21 6%	10 4%	21 5%	33 6%	11 4%	8 4%	26 6%	7 4%	19 5%
61 6%	15 5%	15 6%	31 8%	35 6%	12 5%	14 8%	29 7%	7 4%	26 6%



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**NOP/421130 SECOND BEST
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- SAMPLE PROFILE -

	TOTAL	SEX		AGE						SOCIAL CLASS			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
UNWEIGHTED TOTAL	1000	482 48%	518 52%	114 11%	154 15%	170 17%	199 20%	158 16%	205 21%	213 21%	311 31%	209 21%	267 27%
WEIGHTED TOTAL	1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%
SEX													
MALE	482 48%	482 100%	- -	63 52%	75 49%	96 49%	81 49%	75 49%	92 43%	107 51%	126 41%	121 56%	128 47%
FEMALE	518 52%	- -	518 100%	58 48%	79 51%	98 51%	83 51%	78 51%	122 57%	102 49%	177 59%	95 44%	144 53%
AGE													
16-24	121 12%	63 13%	58 11%	121 100%	- -	- -	- -	- -	- -	23 11%	44 15%	35 16%	18 7%
25-34	154 15%	75 16%	79 15%	- -	154 100%	- -	- -	- -	- -	36 17%	59 19%	33 15%	26 10%
35-44	194 19%	96 20%	98 19%	- -	- -	194 100%	- -	- -	- -	39 18%	63 21%	45 21%	47 17%
45-54	164 16%	81 17%	83 16%	- -	- -	- -	164 100%	- -	- -	40 19%	52 17%	33 15%	39 14%
55-64	153 15%	75 16%	78 15%	- -	- -	- -	- -	153 100%	- -	31 15%	49 16%	35 16%	38 14%
65+	214 21%	92 19%	122 24%	- -	- -	- -	- -	- -	214 100%	40 19%	37 12%	34 16%	103 38%
SOCIAL CLASS													
AB	209 21%	107 22%	102 20%	23 19%	36 24%	39 20%	40 24%	31 20%	40 19%	209 100%	- -	- -	- -
C1	303 30%	126 26%	177 34%	44 37%	59 38%	63 32%	52 31%	49 32%	37 17%	- -	303 100%	- -	- -
C2	216 22%	121 25%	95 18%	35 29%	33 21%	45 23%	33 20%	35 23%	34 16%	- -	- -	216 100%	- -
DE	272 27%	128 27%	144 28%	18 15%	26 17%	47 24%	39 24%	38 25%	103 48%	- -	- -	- -	272 100%



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**NOP/421130 SECOND BEST
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	TOTAL	SEX		AGE						SOCIAL CLASS			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
WEIGHTED TOTAL	1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%
STANDARD REGION													
SCOTLAND	82 8%	38 8%	44 9%	7 6%	15 10%	15 8%	15 9%	17 11%	13 6%	14 7%	25 8%	20 9%	24 9%
NORTH	50 5%	24 5%	26 5%	5 4%	4 3%	10 5%	11 7%	9 6%	11 5%	7 3%	10 3%	13 6%	20 7%
NORTH WEST	106 11%	59 12%	47 9%	9 7%	19 12%	21 11%	10 6%	24 15%	23 11%	28 13%	25 8%	19 9%	35 13%
YORKSHIRE & HUMBERSIDE	84 8%	45 9%	39 8%	13 11%	15 10%	11 6%	17 11%	14 9%	13 6%	9 4%	23 7%	23 11%	29 11%
EAST MIDLANDS	68 7%	32 7%	36 7%	6 5%	8 5%	20 10%	13 8%	7 5%	13 6%	19 9%	22 7%	14 6%	13 5%
WALES	50 5%	25 5%	25 5%	5 4%	4 2%	14 7%	5 3%	7 4%	16 7%	9 4%	19 6%	8 4%	15 5%
ANGLIA	40 4%	18 4%	22 4%	7 6%	5 3%	8 4%	9 5%	4 3%	8 4%	9 4%	12 4%	15 7%	4 1%
WEST MIDLANDS	87 9%	43 9%	44 8%	7 6%	12 8%	21 11%	13 8%	15 10%	19 9%	17 8%	28 9%	20 9%	22 8%
SOUTH WEST	86 9%	33 7%	53 10%	8 7%	8 5%	11 6%	14 9%	16 10%	29 14%	11 5%	28 9%	23 11%	24 9%
LONDON	123 12%	58 12%	65 13%	30 25%	24 16%	28 14%	12 7%	10 6%	19 9%	38 18%	39 13%	16 7%	31 11%
SOUTH EAST	196 20%	93 19%	103 20%	20 16%	36 23%	27 14%	39 24%	26 17%	47 22%	43 21%	66 22%	37 17%	49 18%
NORTHERN IRELAND	28 3%	15 3%	13 2%	3 3%	4 2%	8 4%	5 3%	5 3%	3 1%	5 3%	8 3%	8 3%	7 3%
STANDARD REGION													
NORTH	322 32%	166 34%	156 30%	35 28%	54 35%	57 29%	53 33%	64 42%	60 28%	57 28%	82 27%	76 35%	107 39%
MIDLANDS	273 27%	133 28%	140 27%	28 23%	32 21%	72 37%	45 27%	37 24%	59 28%	60 29%	88 29%	64 30%	61 22%



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	TOTAL	SEX		AGE						SOCIAL CLASS			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
WEIGHTED TOTAL	1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%
SOUTH	405 40%	183 38%	222 43%	58 48%	68 44%	66 34%	66 40%	52 34%	95 45%	92 44%	133 44%	76 35%	104 38%
MARITAL STATUS													
MARRIED /LIVING AS MARRIED	569 57%	284 59%	284 55%	23 19%	98 63%	126 65%	112 68%	115 75%	95 44%	130 62%	163 54%	150 70%	125 46%
SINGLE	250 25%	143 30%	107 21%	95 79%	50 32%	50 26%	24 14%	14 9%	16 8%	55 26%	87 29%	48 22%	60 22%
WIDOWED/ DIVORCED/ SEPARATED	181 18%	55 11%	126 24%	3 2%	6 4%	18 9%	28 17%	23 15%	103 48%	24 12%	52 17%	17 8%	87 32%
WORKING STATUS													
FULL TIME	440 44%	284 59%	156 30%	39 32%	110 71%	128 66%	98 60%	60 39%	7 3%	110 53%	151 50%	107 49%	73 27%
PART TIME	151 15%	39 8%	112 22%	16 13%	27 17%	35 18%	30 18%	35 23%	8 4%	23 11%	58 19%	40 19%	30 11%
NOT WORKING	408 41%	159 33%	250 48%	66 55%	18 12%	31 16%	36 22%	58 38%	199 93%	76 37%	94 31%	69 32%	169 62%



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	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
UNWEIGHTED TOTAL	1000	82 8%	50 5%	107 11%	86 9%	69 7%	49 5%	40 4%	85 9%	86 9%	121 12%	194 19%	31 3%
WEIGHTED TOTAL	1000	82 8%	50 5%	106 11%	84 8%	68 7%	50 5%	40 4%	87 9%	86 9%	123 12%	196 20%	28 3%
SEX													
MALE	482 48%	38 46%	24 48%	59 56%	45 53%	32 46%	25 50%	18 44%	43 49%	33 39%	58 47%	93 47%	15 54%
FEMALE	518 52%	44 54%	26 52%	47 44%	39 47%	36 54%	25 50%	22 56%	44 51%	53 61%	65 53%	103 53%	13 46%
AGE													
16-24	121 12%	7 9%	5 10%	9 9%	13 16%	6 9%	5 10%	7 17%	7 8%	8 10%	30 25%	20 10%	3 12%
25-34	154 15%	15 18%	4 9%	19 18%	15 18%	8 12%	4 7%	5 12%	12 14%	8 9%	24 20%	36 18%	4 13%
35-44	194 19%	15 18%	10 20%	21 20%	11 13%	20 30%	14 29%	8 19%	21 24%	11 12%	28 23%	27 14%	8 30%
45-54	164 16%	15 18%	11 22%	10 10%	17 21%	13 20%	5 9%	9 22%	13 15%	14 16%	12 10%	39 20%	5 19%
55-64	153 15%	17 21%	9 18%	24 22%	14 17%	7 10%	7 13%	4 10%	15 17%	16 18%	10 8%	26 14%	5 16%
65+	214 21%	13 15%	11 22%	23 21%	13 16%	13 19%	16 31%	8 20%	19 22%	29 34%	19 15%	47 24%	3 9%
SOCIAL CLASS													
AB	209 21%	14 17%	7 14%	28 26%	9 11%	19 28%	9 19%	9 22%	17 20%	11 13%	38 31%	43 22%	5 19%
C1	303 30%	25 30%	10 20%	25 23%	23 27%	22 33%	19 37%	12 31%	28 32%	28 33%	39 32%	66 34%	8 27%
C2	216 22%	20 24%	13 26%	19 18%	23 28%	14 20%	8 15%	15 39%	20 23%	23 27%	16 13%	37 19%	8 27%
DE	272 27%	24 29%	20 40%	35 33%	29 35%	13 19%	15 29%	4 9%	22 25%	24 28%	31 25%	49 25%	7 26%



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	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
WEIGHTED TOTAL	1000	82 8%	50 5%	106 11%	84 8%	68 7%	50 5%	40 4%	87 9%	86 9%	123 12%	196 20%	28 3%
STANDARD REGION													
SCOTLAND	82 8%	82 100%	-	-	-	-	-	-	-	-	-	-	-
NORTH	50 5%	-	50 100%	-	-	-	-	-	-	-	-	-	-
NORTH WEST	106 11%	-	-	106 100%	-	-	-	-	-	-	-	-	-
YORKSHIRE & HUMBERSIDE	84 8%	-	-	-	84 100%	-	-	-	-	-	-	-	-
EAST MIDLANDS	68 7%	-	-	-	-	68 100%	-	-	-	-	-	-	-
WALES	50 5%	-	-	-	-	-	50 100%	-	-	-	-	-	-
ANGLIA	40 4%	-	-	-	-	-	-	40 100%	-	-	-	-	-
WEST MIDLANDS	87 9%	-	-	-	-	-	-	-	87 100%	-	-	-	-
SOUTH WEST	86 9%	-	-	-	-	-	-	-	-	86 100%	-	-	-
LONDON	123 12%	-	-	-	-	-	-	-	-	-	123 100%	-	-
SOUTH EAST	196 20%	-	-	-	-	-	-	-	-	-	-	196 100%	-
NORTHERN IRELAND	28 3%	-	-	-	-	-	-	-	-	-	-	-	28 100%
STANDARD REGION													
NORTH	322 32%	82 100%	50 100%	106 100%	84 100%	-	-	-	-	-	-	-	-
MIDLANDS	273 27%	-	-	-	-	68 100%	50 100%	40 100%	87 100%	-	-	-	28 100%



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	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
WEIGHTED TOTAL	1000	82 8%	50 5%	106 11%	84 8%	68 7%	50 5%	40 4%	87 9%	86 9%	123 12%	196 20%	28 3%
SOUTH	405 40%	-	-	-	-	-	-	-	-	86 100%	123 100%	196 100%	-
MARITAL STATUS													
MARRIED /LIVING AS MARRIED	569 57%	54 65%	29 58%	59 56%	49 59%	48 71%	34 67%	26 65%	48 55%	47 54%	53 43%	105 54%	17 60%
SINGLE	250 25%	14 17%	9 18%	29 27%	18 21%	13 19%	9 18%	12 30%	18 21%	16 18%	52 42%	51 26%	9 32%
WIDOWED/ DIVORCED/ SEPARATED	181 18%	14 18%	12 24%	18 17%	17 20%	7 10%	7 14%	2 5%	20 24%	24 28%	18 14%	40 20%	2 8%
WORKING STATUS													
FULL TIME	440 44%	38 46%	22 44%	48 46%	41 49%	30 44%	19 38%	18 46%	34 39%	33 38%	62 50%	81 41%	15 53%
PART TIME	151 15%	15 19%	7 14%	12 11%	21 25%	12 17%	8 15%	7 19%	17 20%	8 10%	11 9%	30 16%	2 6%
NOT WORKING	408 41%	29 35%	21 41%	46 43%	22 26%	27 39%	23 47%	14 35%	36 41%	45 52%	50 41%	85 43%	12 42%



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	TOTAL	STANDARD REGION			MARITAL STATUS			WORKING STATUS		
		NORTH	MIDLANDS	SOUTH	MARRIED /LIVING AS MARRIED	SINGLE	WIDOW -ED/ DIVORC -ED/ SEPA- RATED	FULL TIME	PART TIME	NOT WORKING
UNWEIGHTED TOTAL	1000	325 33%	274 27%	401 40%	573 57%	254 25%	173 17%	422 42%	146 15%	432 43%
WEIGHTED TOTAL	1000	322 32%	273 27%	405 40%	569 57%	250 25%	181 18%	440 44%	151 15%	408 41%
SEX										
MALE	482 48%	166 52%	133 49%	183 45%	284 50%	143 57%	55 30%	284 64%	39 26%	159 39%
FEMALE	518 52%	156 48%	140 51%	222 55%	284 50%	107 43%	126 70%	156 36%	112 74%	250 61%
AGE										
16-24	121 12%	35 11%	28 10%	58 14%	23 4%	95 38%	3 1%	39 9%	16 11%	66 16%
25-34	154 15%	54 17%	32 12%	68 17%	98 17%	50 20%	6 4%	110 25%	27 18%	18 4%
35-44	194 19%	57 18%	72 26%	66 16%	126 22%	50 20%	18 10%	128 29%	35 23%	31 8%
45-54	164 16%	53 17%	45 17%	66 16%	112 20%	24 9%	28 16%	98 22%	30 20%	36 9%
55-64	153 15%	64 20%	37 14%	52 13%	115 20%	14 6%	23 13%	60 14%	35 23%	58 14%
65+	214 21%	60 18%	59 22%	95 24%	95 17%	16 7%	103 57%	7 1%	8 5%	199 49%
SOCIAL CLASS										
AB	209 21%	57 18%	60 22%	92 23%	130 23%	55 22%	24 13%	110 25%	23 15%	76 19%
C1	303 30%	82 25%	88 32%	133 33%	163 29%	87 35%	52 29%	151 34%	58 38%	94 23%
C2	216 22%	76 23%	64 24%	76 19%	150 26%	48 19%	17 10%	107 24%	40 27%	69 17%
DE	272 27%	107 33%	61 22%	104 26%	125 22%	60 24%	87 48%	73 17%	30 20%	169 41%



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	TOTAL	STANDARD REGION			MARITAL STATUS			WORKING STATUS		
		NORTH	MIDLANDS	SOUTH	MARRIED /LIVING AS MARRIED	SINGLE	WIDOW -ED/ DIVORC -ED/ SEPA- RATED	FULL TIME	PART TIME	NOT WORKING
WEIGHTED TOTAL	1000	322 32%	273 27%	405 40%	569 57%	250 25%	181 18%	440 44%	151 15%	408 41%
STANDARD REGION										
SCOTLAND	82 8%	82 25%	- -	- -	54 9%	14 6%	14 8%	38 9%	15 10%	29 7%
NORTH	50 5%	50 16%	- -	- -	29 5%	9 4%	12 6%	22 5%	7 5%	21 5%
NORTH WEST	106 11%	106 33%	- -	- -	59 10%	29 12%	18 10%	48 11%	12 8%	46 11%
YORKSHIRE & HUMBERSIDE	84 8%	84 26%	- -	- -	49 9%	18 7%	17 9%	41 9%	21 14%	22 5%
EAST MIDLANDS	68 7%	- -	68 25%	- -	48 8%	13 5%	7 4%	30 7%	12 8%	27 7%
WALES	50 5%	- -	50 18%	- -	34 6%	9 4%	7 4%	19 4%	8 5%	23 6%
ANGLIA	40 4%	- -	40 15%	- -	26 5%	12 5%	2 1%	18 4%	7 5%	14 3%
WEST MIDLANDS	87 9%	- -	87 32%	- -	48 8%	18 7%	20 11%	34 8%	17 12%	36 9%
SOUTH WEST	86 9%	- -	- -	86 21%	47 8%	16 6%	24 13%	33 7%	8 5%	45 11%
LONDON	123 12%	- -	- -	123 30%	53 9%	52 21%	18 10%	62 14%	11 7%	50 12%
SOUTH EAST	196 20%	- -	- -	196 48%	105 18%	51 20%	40 22%	81 18%	30 20%	85 21%
NORTHERN IRELAND	28 3%	- -	28 10%	- -	17 3%	9 4%	2 1%	15 3%	2 1%	12 3%
STANDARD REGION										
NORTH	322 32%	322 100%	- -	- -	191 34%	70 28%	61 34%	149 34%	56 37%	117 29%
MIDLANDS	273 27%	- -	273 100%	- -	173 30%	62 25%	38 21%	116 26%	46 30%	112 27%

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	TOTAL	STANDARD REGION			MARITAL STATUS			WORKING STATUS		
		NORTH	MIDLANDS	SOUTH	MARRIED /LIVING AS MARRIED	SINGLE	WIDOW -ED/ DIVORC -ED/ SEPA- RATED	FULL TIME	PART TIME	NOT WORKING
WEIGHTED TOTAL	1000	322 32%	273 27%	405 40%	569 57%	250 25%	181 18%	440 44%	151 15%	408 41%
SOUTH	405 40%	- -	- -	405 100%	205 36%	119 47%	81 45%	175 40%	50 33%	180 44%
MARITAL STATUS										
MARRIED /LIVING AS MARRIED	569 57%	191 59%	173 63%	205 51%	569 100%	- -	- -	278 63%	95 63%	196 48%
SINGLE	250 25%	70 22%	62 23%	119 29%	- -	250 100%	- -	123 28%	29 19%	98 24%
WIDOWED/ DIVORCED/ SEPARATED	181 18%	61 19%	38 14%	81 20%	- -	- -	181 100%	40 9%	27 18%	114 28%
WORKING STATUS										
FULL TIME	440 44%	149 46%	116 42%	175 43%	278 49%	123 49%	40 22%	440 100%	- -	- -
PART TIME	151 15%	56 17%	46 17%	50 12%	95 17%	29 12%	27 15%	- -	151 100%	- -
NOT WORKING	408 41%	117 36%	112 41%	180 44%	196 34%	98 39%	114 63%	- -	- -	408 100%